

# **Excise Tax Advisory**

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ETA 3196.2023 Issue Date: August 24, 2023

### **B&O Deduction for Affiliated Qualified Employers of Record**

#### **Purpose**

This Excise Tax Advisory (ETA) clarifies when a person is a qualified employer of record eligible for a business and occupation (B&O) tax deduction from gross income for employee costs when the person is providing paymaster services. RCW 82.04.43393.

There are four requirements that a person must meet to qualify for the B&O deduction:

- 1. The person must be a qualified employer of record;
- 2. The person must be providing paymaster services;
- 3. The person's paymaster services must be provided to an affiliated business; and
- 4. The amounts the person is paid must be to cover the costs of a qualified employee.

This ETA addresses amounts not covered by the deduction, the four requirements above, and provides a number of examples under specific sets of facts. The examples provided are not exhaustive and should be used only as a general guide. The tax results of other situations must be determined separately after a review of all of the facts and circumstances.

"Affiliated" means under common control and has the same meaning as provided in RCW 82.32.655(7).

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"Control" means the possession, either directly or indirectly, of more than fifty percent of the power to direct the management and policies of a person, whether through ownership of voting shares, contract, or otherwise.

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**"Employee costs"** are the actual costs of wages and salaries, benefits, workers' compensation, payroll taxes, withholding, or other assessments paid to or on behalf of an employee.

"Functional employment relationship" means having control over the work schedule and activities of the employees and control over all employment decisions such as salary, discipline, hiring or layoffs. Only one entity may have a functional employment relationship with an employee.

"Paymaster services" means providing payroll and related human resource services. Related human resource services include processing paperwork, distributing paychecks and W2s, etc., but do not include control over salary, hiring, firing, or any other element of a functional employment relationship.

# Amounts not covered by the deduction

The deduction is not allowed for any employee costs incurred in connection with a contractual obligation to provide services, including staffing services as defined in RCW 82.04.540. RCW 82.04.43393(1).

A contractual obligation is generally a contract where the employer of record is required to provide services to the affiliate. Such services can include, but are not limited to: management, professional, financial, accounting, regulatory, and technical services.

However, a contractual obligation to provide paymaster services (payroll and related human resource services) is allowed by RCW 82.04.43393. A qualified employer of record may receive a deduction when it provides related human resource services as described above. To receive the deduction, the qualified employer of record cannot have control over employment decisions that will amount to a functional employment relationship. An employer of record having a functional employment relationship, or any element of a functional employment relationship, with an employee is not entitled to the deduction under RCW 82.04.43393 for that employee.

#### **Example 1 (contractual obligation to provide services):**

Facts: Company has an agreement with its affiliate under which Company is
obligated to provide engineering services to the affiliate. Company is the
employer of record for the employees providing engineering services. However,
the affiliate has the functional employment relationship with the engineering
employees.

Result: Company cannot deduct any of the amounts it receives from the
affiliate to pay the employee costs. Because Company has a contractual
obligation to provide engineering services to the affiliate, Company cannot
deduct the amounts it receives from the affiliate to pay the engineering
employee costs. Instead, Company hired the employees to fulfill its contractual
obligation to the affiliate.

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#### **Example 2 (contractual obligation to provide staff):**

- Facts: Company has an agreement under which it is obligated to provide its affiliate with staff sufficient to allow affiliate to operate a resort park. The affiliate locates and interviews permanent employees and has ultimate control over hiring and firing decisions. The affiliate also has control over the work schedules, activities, and other employment decisions for the employees. Although the Company does not have a functional employment relationship with the employees, Company has a contractual obligation to the affiliate to provide staff.
- **Result:** Company cannot deduct any of the amounts it receives from the affiliate to pay the employee costs. A contractual obligation to provide staff is treated as a sale of labor or employees.

#### **Example 3 (staffing services):**

- Facts: Company recruits and hires employees and is the employer of record for
  these employees. Company provides the employees to its affiliate on a seasonal
  or project basis. There is no time period associated with employment, and as a
  result, the employees may remain with affiliate, be assigned to another
  affiliate, or terminated. The affiliate provides input on the hiring decisions and
  has control over the work schedule, activities, and other employment decisions.
- Result: Company is selling staffing services under RCW 82.04.540 and cannot deduct the amounts it receives from the affiliates to pay the employee costs.

# Requirement 1: qualified employer of record

The person providing paymaster services must be a qualified employer of record.

### **Employer of Record**

An employer of record is the person who reports employees under its own Unified Business Identifier (UBI) or Employer Identification Number (EIN) for state or federal tax, employment security, or insurance purposes. Only persons acting as the employer of record can qualify for the deduction under RCW 82.04.43393.

#### **Qualified Employer of Record**

A "qualified employer of record," can have neither:

- A functional employment relationship with a qualified employee; nor
- A contractual liability with a qualified employee for employee costs.

However, a qualified employer of record generally does and is allowed to have statutory or common law liability to employees or third parties for employee costs.

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Entities that are providing paymaster services, but are not the employer of record or a "qualified employer of record," should refer to ETA 3181.2013 to determine whether they are eligible to exclude employer obligations under WAC 458-20-111.

#### **Documentation**

Although RCW 82.04.43393 does not have specific substantiation requirements, the following list provides examples of the types of documents that will help establish that the taxpayer is a qualified employer of record:

- Contracts
- Employment agreements
- Hiring letters
- Employee handbooks or standards of conduct documents
- IRS Forms (i.e., Form 2678)
- Employment annual reviews
- Other indications of company affiliation and identification including job postings, webpages, business cards, LinkedIn profiles or equivalent, organizational charts or equivalent (e.g., reporting structures), emails, and meeting calendars.

The Department may request these types of documents under RCW 82.32.070 and RCW 82.32.100 when evaluating eligibility for the deduction.

Contracts or other documents do not need to use the terms "qualified employer of record" or "no functional employment relationship". However, the contracts and documents should not have any indication that the taxpayer has control over hiring, firing, or salary decisions.

As further established under Requirement 3, which is listed below, it should also be clear that only one entity retains this type of control or decision making.

The contracts and documents should not contain any contractual liability for employee costs or benefits by the employer of record. Contracts or other documents that clearly identify the related entities and their respective roles as

they relate to company policies, decision making authority, and employee relationships are relevant.

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#### **Example 4 (qualified employer of record):**

- Facts: Company reports all employees under its UBI. The employees work for Company's affiliate and the affiliate determines the work schedules, and compensation levels. Nothing in the employment agreements, hiring letters, or employee handbooks indicates that the Company has any control over the employee. Instead, the affiliate is identified as the entity that has all control over hiring, firing, and other employment decisions. Company does not provide any retirement benefits to the employees in addition to those provided by affiliate. Company does not have a contract with the employees regarding terms of employment or compensation.
- Result: Company is the employer of record. Accordingly, because Company
  does not have a functional employment relationship or a contractual liability to
  the employee for employee costs, Company is a qualified employer of record.

#### **Example 5 (not a qualified employer of record):**

- Facts: Assume the same facts in example 4 and also that Company has an agreement with the employees under which Company provides retirement benefits in addition to those provided by the affiliate(s). Company has a contractual liability to the employee for these benefits.
- Result: Company is the employer of record. However, Company has a contractual liability to the employees. Accordingly, Company is not a qualified employer of record.

#### **Example 6 (Qualified employee)**

• Facts: Company is the employer of record for Casey who works for Affiliate in the marketing department. To show Casey solely has a functional employment relationship with Affiliate, Company provides an organizational chart demonstrating Casey reports to Eli who is also an employee of Affiliate. Company also demonstrates that Eli signed Casey's hiring letter and conducted the hiring interview. It is further demonstrated that Eli drafted and signed Casey's annual evaluation. Eli and his manager, Maria (who also works for Affiliate), jointly evaluated whether Casey was entitled to an annual raise and documented the process as required by Affiliate's HR manual (which is shared by all affiliates). Once, Eli drafted and recorded a reprimand of Casey for a violation of Affiliate's HR manual. Eli sends Casey his work assignments via email on a periodic basis or as a result of weekly meetings. The meetings and emails are documented in MS Outlook. Company was not able to produce all documents because of confidentiality restrictions on sharing information, but

was able to establish (to the Department's satisfaction) through HR manuals and occasional redacted documents that these activities occurred as described.

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• **Result**: Affiliate has illustrated it has a functional employment relationship with Casey. No other facts or circumstances suggest that Company or another affiliate has control or the right to exercise control over any element of the functional employment relationship.

#### **Example 7 (Not qualified employee)**

- Facts: Same as Example 6, except during the busy Christmas retail season, Casey is sent to an affiliated entity's warehouse (Affiliate 2) to help with picking, packing, and shipping retail goods.
- **Result**: Affiliate would not have a functional employment relationship with Casey because it is reasonable to conclude that Casey's work schedule or work activities are controlled by Affiliate 2 for the time he is working in Affiliate 2's warehouse. This means Affiliate 2 does not have all the requisite control.

# Requirement 2: Paymaster services

The qualified employer of record must provide paymaster services, which means the person must provide payroll and related human resource services.

### **Example 8 (providing paymaster services):**

- Facts: Company is the employer of record. Affiliate is responsible for making all hiring and firing decisions for its employees. Affiliate determines salary, policies, and benefits for its employees. Affiliate controls the work schedule and activities of its employees. Company processes applications and contacts potential employees based on applications received on behalf of Affiliate. Company processes paperwork associated with Affiliate's hiring or firing the employees, updating, or terminating health insurance and retirement benefits (that are provided and set by Affiliate), issuing paychecks for employees, and distributing training materials to new hires. Employee is aware that it is being hired by Affiliate and not Company. Employee does not perform work on behalf of Company or any other affiliate.
- Result: Company is providing paymaster services.

## Requirement 3: Services must be provided to an affiliate

The qualified employer of record must provide the paymaster services to an affiliate. To be "affiliated" means two or more entities are under common control as defined above. Thus, the qualified employer of record providing the paymaster services and the affiliate receiving the services, must be under common control. An entity providing paymaster services to a non-affiliate should refer to WAC 458- 20-

111 and ETA 3181.2013 to determine whether it is eligible to exclude employer obligations.

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Requirement 4: Amounts paid must be to covered costs of a qualified employee A qualified employee is an employee with whom a single affiliated business has a functional employment relationship. To be a qualified employee, only one affiliated entity (and not the employer of record) may have a functional employment relationship with each employee; shared employees are not qualified employees.

As discussed above, a functional employment relationship requires the affiliate to have control over all employment decisions, all control over the work schedule and activities of the employees and control over all employment decisions such as salary, discipline, hiring, or layoffs. If the employer of record, another affiliate, or any third party has control over any of these elements, then the affiliate does not have a functional employment relationship under the statute and the employee is not a "qualified employee."

Only one entity can have the requisite control over the above decisions. If two or more entities share these decision-making capabilities, then neither of them has a functional employment relationship as defined in the statute.

Whether a person has a functional employment relationship with an employee is a fact specific determination. The examples under Requirement 1 and related discussion about "documentation" will also apply to this requirement.

#### Example 9 (qualified employee):

- Facts: Employee works for Affiliate A, who has all control over employee's work schedule and activities and makes all employment decisions relating to Employee. Employee is transferred to Affiliate B for what is anticipated to be a permanent move. Affiliate A terminates its employment relationship with Employee. Affiliate B hires Employee and takes control over all employment and work decisions. Employee does not do any additional work for Affiliate A. Nothing in the facts or circumstances indicates that employee works for Affiliate A.
- Result: Affiliate A and B are not sharing the employee and do not share the
  employment decisions. Thus, only Affiliate B has a functional employment
  relationship with Employee. Employee meets the definition of a qualified
  employee.

#### Example 10 (not a qualified employee):

• Facts: Affiliates C and D each have their own employees. Some employees work primarily for Affiliate C, but occasionally do temporary or project specific work for Affiliate D. The projects extend for a significant period of time. Affiliate C

retains the authority to make decisions regarding the salary, discipline, and hiring and firing of these employees. Affiliate D periodically has control over work assignments and schedule of the employees.

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Result: Neither Affiliate C nor Affiliate D have a functional employment
relationship with the employees because neither has the requisite control over
all employment decisions as required in the statute. Thus, the employees are
not qualified employees. Additionally, Affiliate C may be selling services or
employee labor to Affiliate D.

#### **Example 11 (employee is not a qualified employee):**

- Facts: Affiliate has control over the work schedule and activities of an
  employee. The employer of record has no control over the work schedule and
  activities of the employee, but the employee handbook and other documents
  suggest that the employer of record retains ultimate authority over
  employment decisions such as salary, discipline, hiring, or layoffs and other
  employee policies.
- Result: Neither Affiliate nor the employer of record has a functional employment relationship with the employee and the employee is not a qualified employee.

#### **Example 12 (arrangements with multiple employee groups):**

- Facts: Company is the employer of record of Z group employees that provide services on behalf of Affiliate. Company does not have control over the work schedule or activities of the Z group employees or authority over any employment decisions. Affiliate has the sole functional employment relationship with Z group employees. Company is also obligated to provide administrative and management services, in addition to the paymaster services, to the affiliate and uses its own Y group employees to fulfill this obligation. Company has the sole functional employment relationship with the Y group employees. Company receives payment from the affiliates for the administrative and management services, which includes the cost of labor.
- **Result:** Company's Y group employees are not qualified employees because Company has a functional employment relationship with the employees. Z group employees are qualified employees of Affiliate.

#### **Example 13 (multiple affiliated paymaster entities):**

• Facts: Company is qualified employer of record of all employees of an affiliated group of entities. However, Company does not process the payroll. Instead, one of the affiliates ("Affiliate P") provides payment processing services, including the processing of payroll and employee costs.

• Result: In order to receive a deduction, both entities need to individually qualify for a deduction. Thus, Company, as the qualified employer of record, is eligible for deduction under RCW 82.04.43393 or ETA 3181. Company would qualify for a deduction for amounts it receives to cover employee costs to the extent it is providing paymaster services, assuming it otherwise meets all of the requirements of the deduction in RCW 82.04.43393. If Company does not meet the requirements of RCW 82.04.43393, Company may be eligible for a deduction if it meets the requirements in ETA 3181. Affiliate P is not the employer of record, and therefore, could not qualify for a paymaster deduction under RCW 82.04.43393. In order for Affiliate P to deduct payroll or employee costs, it would need to qualify under ETA 3181.

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#### **Example 14 (third party paymaster):**

- Facts: Assume the same facts as above, except that Company uses an unrelated third party to process its payroll instead of an affiliate.
- **Result**: Company is eligible for a deduction under RCW 82.04.43393, if it meets all of the requirements as described in the above example and in this ETA.